

Business
profile

Salim Bawa

An aerial photograph of a tropical island, oriented vertically. The island is covered in dense green vegetation and has a white sand beach on its right side. The surrounding water is a vibrant turquoise color, with sandy patches visible beneath the surface. The sky is a deep blue with scattered white clouds. The text 'the promoter' is overlaid horizontally across the center of the image.

the promoter

Salim Bawa is a multifaceted entrepreneur hailing from Kerala, the southernmost state in India. The state is one of the most sought-after tourism destinations in the world and enjoys laudable human development indices comparable to many developed nations.

Mr. Bawa's entrepreneurial journey in the tourism and real estate industry spans two dynamic decades – 25 years of innovative thinking and inspiring success that began with the launch of Vintage Properties Pvt. Ltd. in 1996.

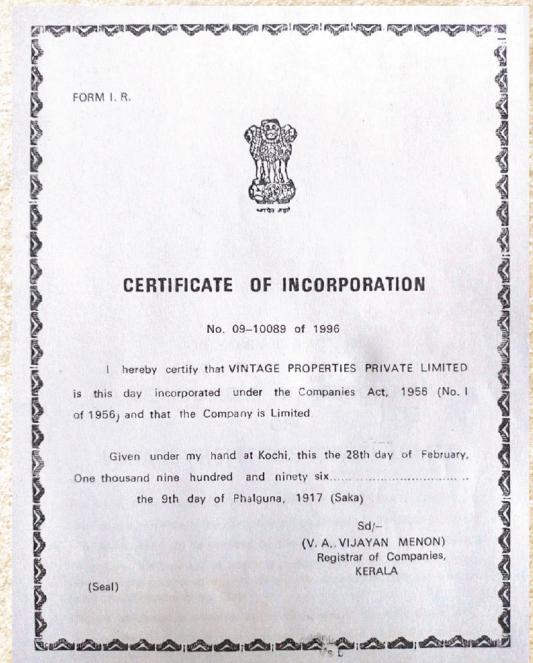
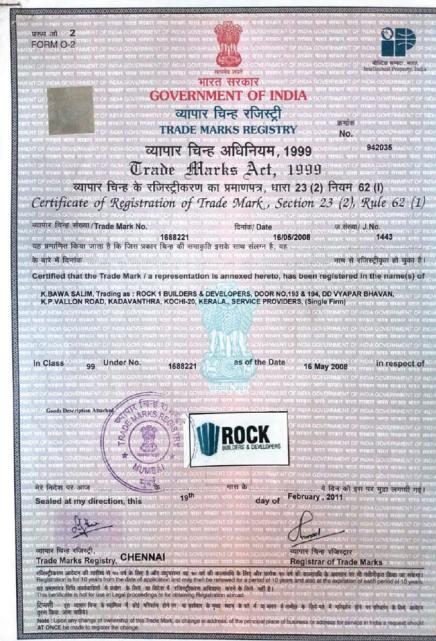
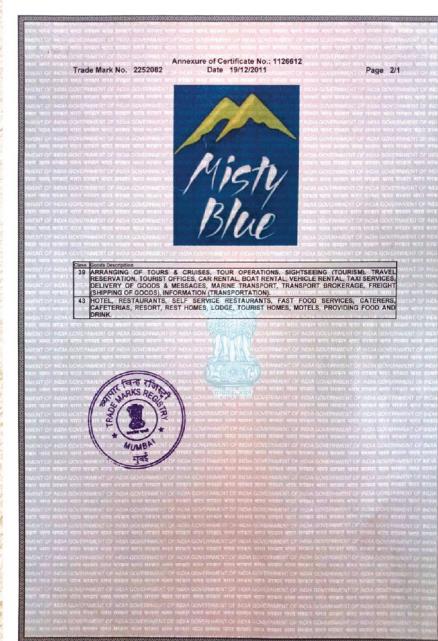
His business prowess is empowered with a deep understanding built by his academic qualifications: Bachelor Degree in Economics, Integrated Management Certification by the Department of District Industrial Centre, Government of India and Export Import Certificate from a reputed institute in Ahmedabad, Gujarat, India.





the recognitions

Mr. Bawa has decorated some of the important positions in his own endeavours as well as business bodies. He is the former State Secretary of Kerala Builders Association and currently the CEO of Rock 1 Builders & Developers and Rock1 Exim Enterprises, the export and import trading business for international clients.





the projects

Rock 1 Builders & Developers.
A pioneering brand in property
development, real estate
management and hospitality
marketing for over 17 years.
(Earlier Vintage Properties Pvt. Ltd.)



- 23 residential and commercial projects in Kerala and metropolitan cities of Bangalore and Chennai.
- 19 projects completed and handed over.
- Marketing offices in Dubai and Qatar.
- ISO-9001-2000 certification for outstanding quality and management practices.

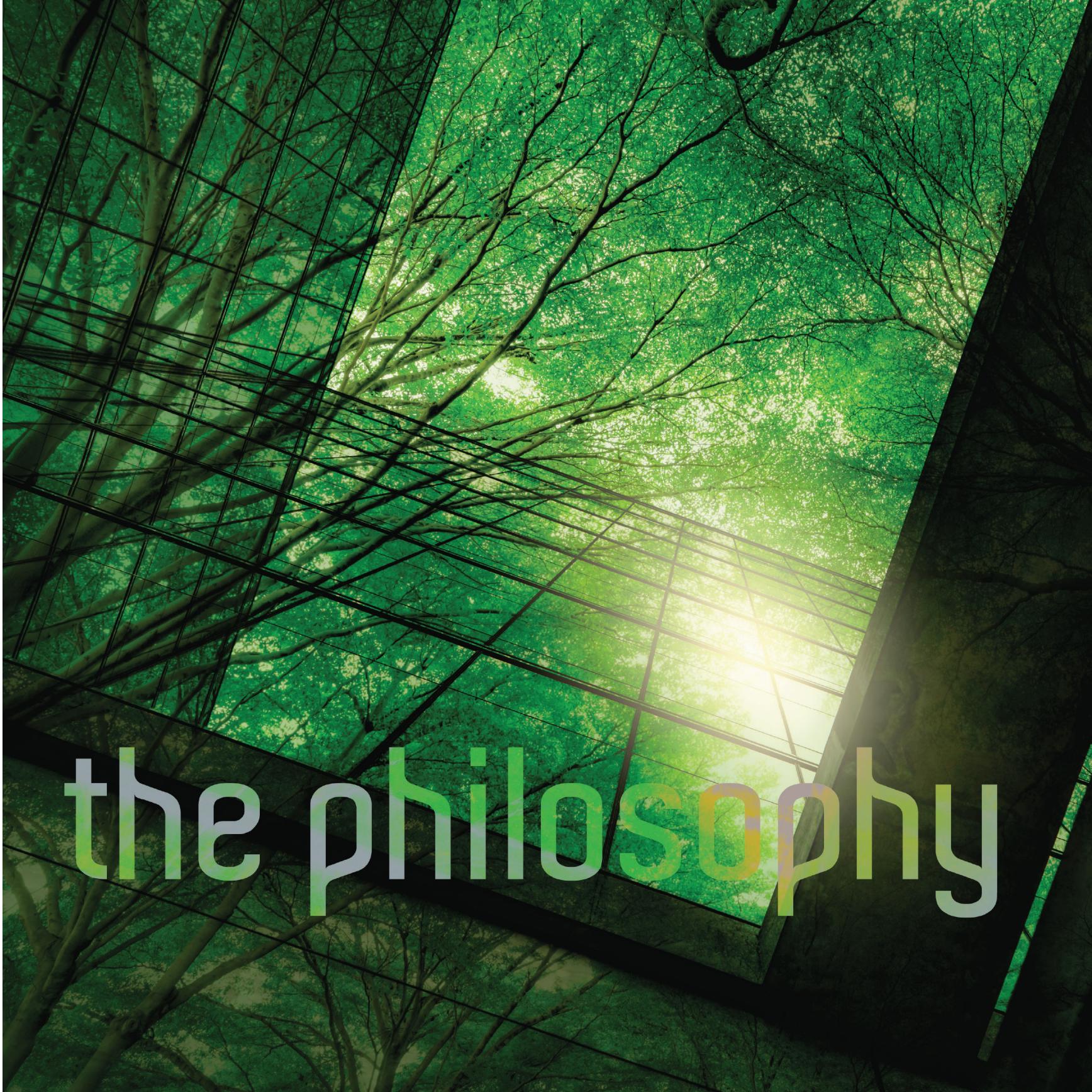
the projects



Townships in Kerala



- Vintage Valley, Aluva
- Periyar Island, Desom
- Rock Village Phase 1 & 2, Kizhakkambalam
- Ivory County, Angamaly
- Vintage Village, Thuravoor
- Rock Valley Township, Kakkanad
- Misty Blue Holiday Homes, Munnar



the philosophy

Mr. Bawa's vision embraces the newer concepts and practices in the real estate development including sustainable architecture and eco-friendly planning. He believes in and practices integrity, transparency and accountability in all transactions.

Rock1 Builders

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